



2016
PHILRICE
KNOWLEDGE
PRODUCTS

Primary drivers of conceptualization



Climate change
and rice production



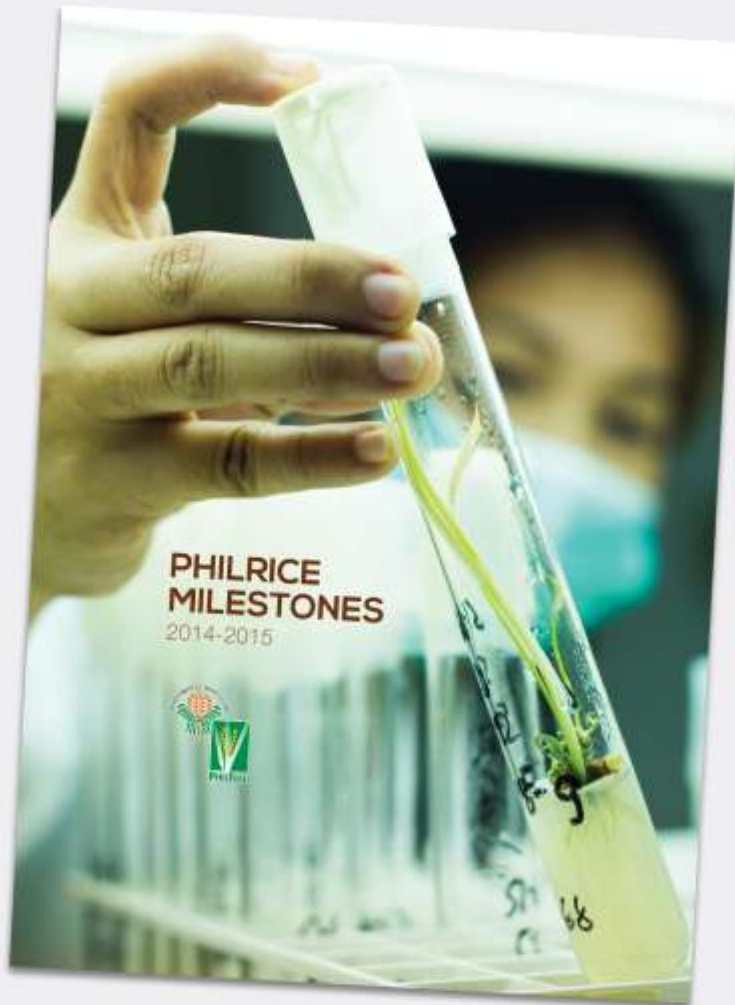
Onset of trade liberalization



74 knowledge products in the form of print, audiovisual, and online resources

New	: 54 titles including 15 videos
Updated	: 18 titles
Reprints	: 2 titles

- More 120,000 copies distributed
- Audiovisual materials uploaded in websites and social media sites

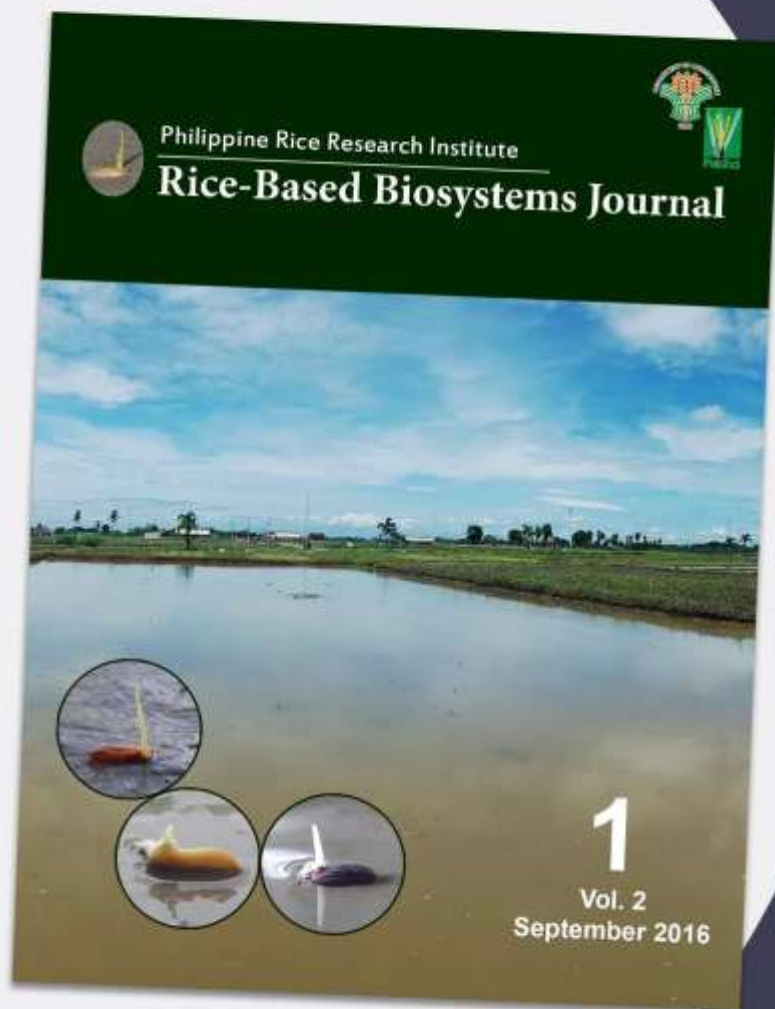


Jaime Manalo IV
Constante Briones



Jayson Berto

*Uploaded in the website



*Uploaded in the website

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Pinoy Rice Knowledge Bank Offline Version



2016
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Magazines



Mary Grace Nidoy



Carlo Dacumos

*3,000 copies produced

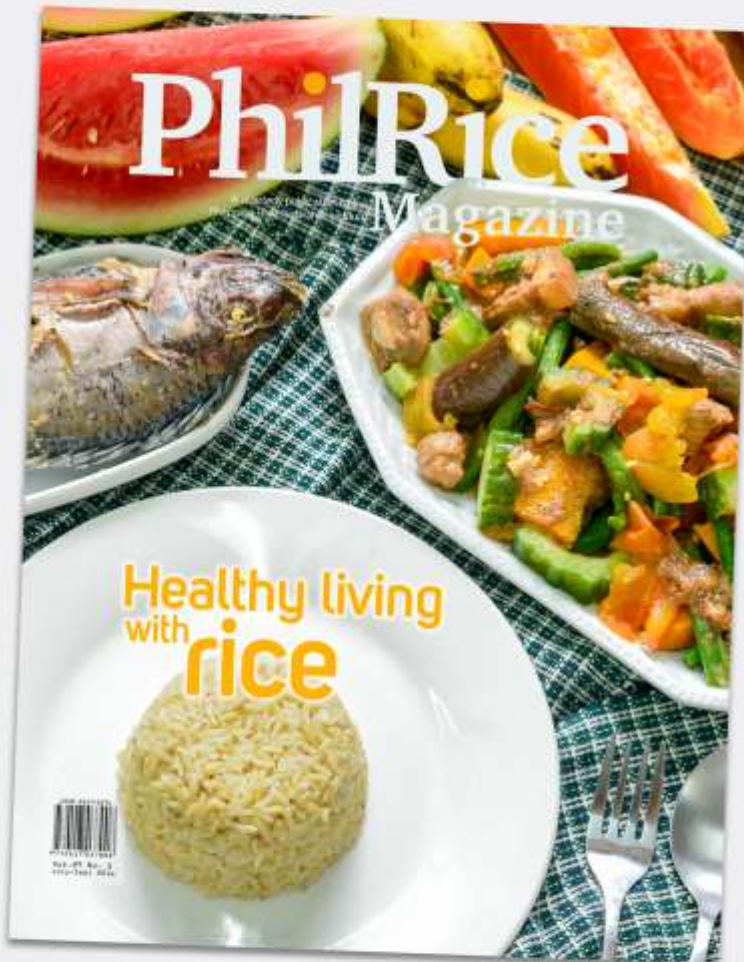


Mary Grace Nidoy



Carlo Dacumos

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Hanah Manalo



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Christina Frediles



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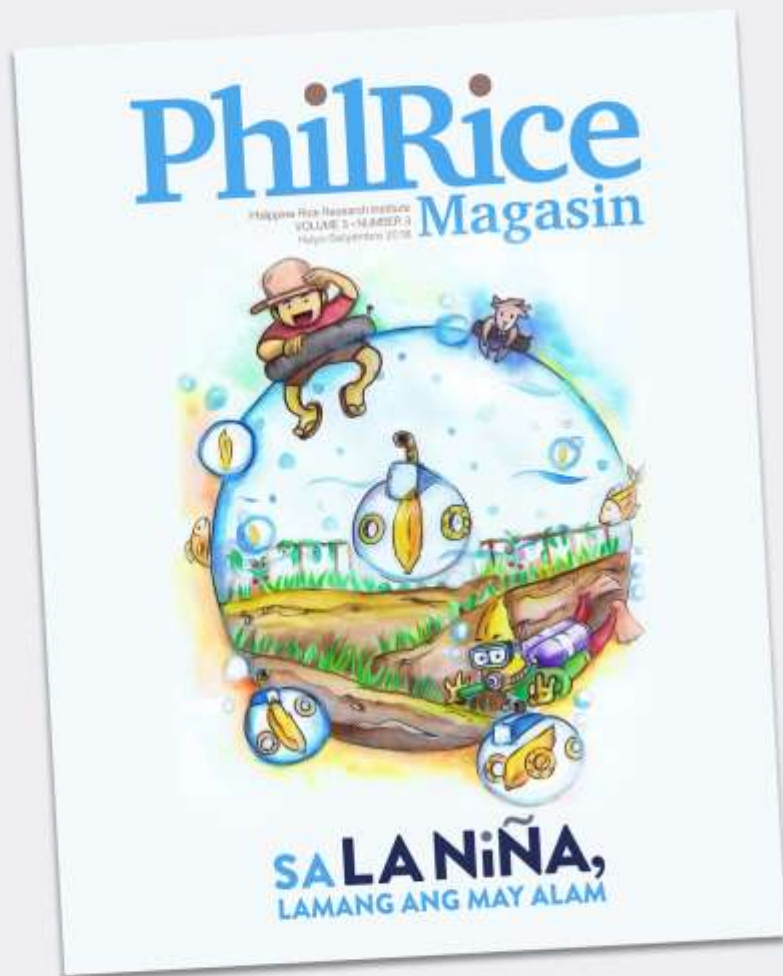


Christina Frediles



John Glen Sarol
Jayson Berto

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Christina Frediles



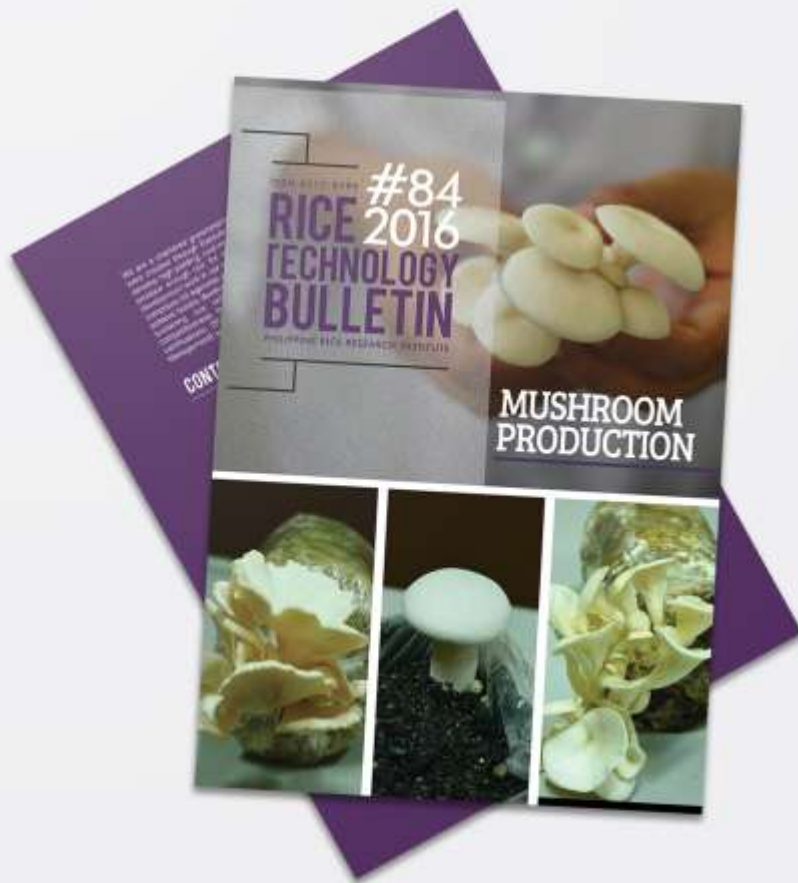
John Glen Sarol
Anna Marie Bautista

*3,000 copies produced

**RICE
TECHNOLOGY
BULLETIN**

2016
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RTB



Rizal Corales
Vicky Dimaano
Sofronio Kalaw
Julius Sajor
Aiko Catalon
Salvacion Santiago



Mary Grace Nidoy



John Glen Sarol

*1,000 copies produced



2016
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Q&As (New)



Ricardo Orge
Nenita Desamero
Dindo Agustin Tabanao
Jasper Tallada



Sonny Pasiona



Sonny Pasiona

*6,000 copies produced



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Leaflets



Ricardo Orge



Anna Marie Bautista



Anna Marie Bautista
John Glen Sarol

*10,000 copies produced



*10,000 copies produced



Rizal Corales



Mary Grace Nidoy



Mary Grace Nidoy
John Glen Sarol

*10,000 copies produced



Joel Pascual



John Glen Sarol



John Glen Sarol

*10,000 copies produced



Jasper Tallada
Ricardo Orge



Christina Frediles



Christina Frediles
John Glen Sarol

*10,000 copies produced



Joel Pascual

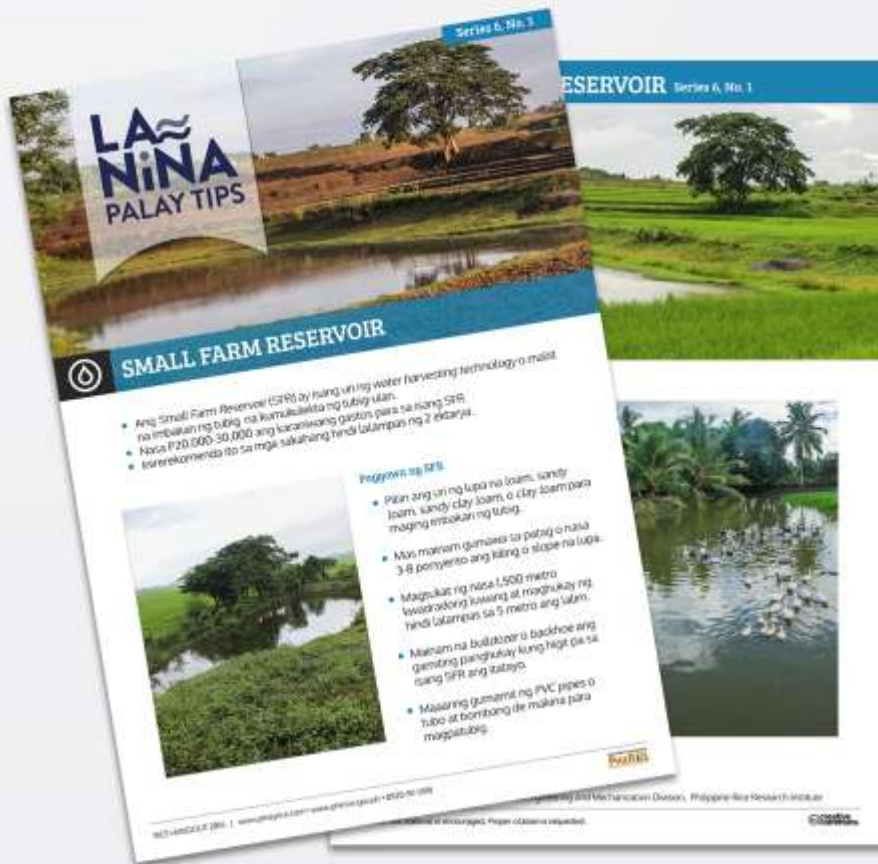


Donna Cris Corpuz



Donna Cris Corpuz
John Glen Sarol

*10,000 copies produced



Kristine Pascual



Jayson Berto



Jayson Berto
John Glen Sarol

*10,000 copies produced



Gertrudo Arida
Genaro Rillon



Christina Frediles



John Glen Sarol

*10,000 copies produced



Christina Frediles
Hanah Manalo



John Glen Sarol
Jude Klarence Pangilinan

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2016
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Posters



Christina Frediles
Hanah Manalo



Andrei Lanuza

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Christina Frediles
Hanah Manalo



John Glen Sarol
Jude Klarence Pangilinan

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2016
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Stickers



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Carlo Dacumos



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Comics



Fredierick Saludez



Andrei Lanuza



Andrei Lanuza

*5,000 copies produced



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Infographics



*5,000 copies produced



Flordeliza Bordey
Jesusa Beltran
Rhemilyn Relado



Andrei Lanuza



Andrei Lanuza

*5,000 copies produced



2016
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Updated

13 TITLES ON RICE PRODUCTION TECHNOLOGIES

Caesar Joventino Tado
Dexter Ona
Joel Pascual
Fredierick Saludez
Joel Ramos
Genaro Rillon
Leonardo Marquez
Fe dela Pena
Anita Antonio

Ashlee Canilang
Jayson Berto
Jenine Gamil
Sonny Pasiona
John Glen Sarol

Ashlee Canilang
Jayson Berto
Jenine Gamil
Sonny Pasiona
John Glen Sarol

*11,000 copies produced for each type



NSIC 2009 Rc222 (Tubigan 18)	NSIC 2011 Rc272 (Sahod Ulan 2)	NSIC 2011 Rc274 (Sahod Ulan 3)	NSIC 2011 Rc284 (Sahod Ulan 8)	NSIC 2011 Rc288 (Sahod Ulan 9)	NSIC 2013 Rc346 (Sahod Ulan 11)	NSIC 2013 Rc348 (Sahod Ulan 12)
						
- Rekomendado sa palayang may patibig - Lipat tanim at sabog tanim - Panag-araw at panag-ulan - Umaani mula 4.3 - 10.0 tonelada/ektarya - Nasa gitna ng matibay at mahina sa blast, bacterial blight, at tungro - Medyo matibay sa BPH, at GLH - Taas: 101 sentimetro - Edad ng palay bago arihin: 114 araw mula pamumunla - Katamtamang lambot ng kanin	- Rekomendado sa palayang sahod ulan - Lipat tanim at sabog tanim - Panag-ulan - Umaani mula 1.1 - 6.4 tonelada/ektarya - Medyo matibay sa blast at bacterial leaf blight, BPH, at GLH - Mahina sa sheath blight, tungro, at stem Borer - Taas: 88 sentimetro - Edad ng palay bago arihin: 110 araw mula pamumunla - Katamtamang lambot ng kanin	- Rekomendado sa palayang sahod ulan - Lipat tanim at sabog tanim - Panag-ulan - Umaani mula 0.9 - 5.7 tonelada/ektarya - May tibay sa blast at GLH - Medyo mahina sa BPH at stem borer - Mahina sa BLB, sheath blight, at tungro - Taas: 92 sentimetro - Edad ng palay bago arihin: 116 araw mula pamumunla - Malambot na kanin	- Rekomendado sa palayang sahod ulan - Dry-seeding culture - Panag-ulan - Umaani mula 2.0 - 5.7 tonelada/ektarya - Nasa gitna ng matibay at mahina sa blast, GLH, at stem borer - Mahina sa BLB, tungro, at BPH - Taas: 98 sentimetro - Edad ng palay bago arihin: 114 araw mula pamumunla - Katamtamang lambot ng kanin	- Rekomendado sa palayang sahod ulan - Dry-seeding culture - Panag-ulan - Umaani mula 2.4 - 6.6 tonelada/ektarya - Medyo matibay sa blast, at BLB - Nasa gitna ng matibay at mahina sa blast, BLB, BPH, sheath blight, at GLH - Mahina sa tungro - Taas: 97 sentimetro - Edad ng palay bago arihin: 105 araw mula pamumunla - Katamtamang lambot ng kanin	- Rekomendado sa palayang sahod ulan - Dry-seeding culture - Panag-ulan - Umaani mula 0.9 - 5.0 tonelada/ektarya - Nasa gitna ng matibay at mahina sa blast, BLB, BPH, sheath blight, at GLH - Mahina sa tungro - Taas: 97 sentimetro - Edad ng palay bago arihin: 105 araw mula pamumunla - Katamtamang lambot ng kanin	- Rekomendado sa palayang sahod ulan - Dry-seeding culture - Panag-ulan - Umaani mula 1.4 - 5.5 tonelada/ektarya - Nasa gitna ng matibay at mahina sa sheath blight, BPH, GLH - Mahina sa blast, BLB, at tungro - Taas: 119 sentimetro - Edad ng palay bago arihin: 101 araw mula pamumunla - Katamtamang lambot ng kanin



SWAK NA BINHI PARA SA EL NIÑO



*1,000 copies produced



Norvie Manigbas
Fredierick Saludez



Jeson Candole
Regina Ronquillo
Zenny Awing

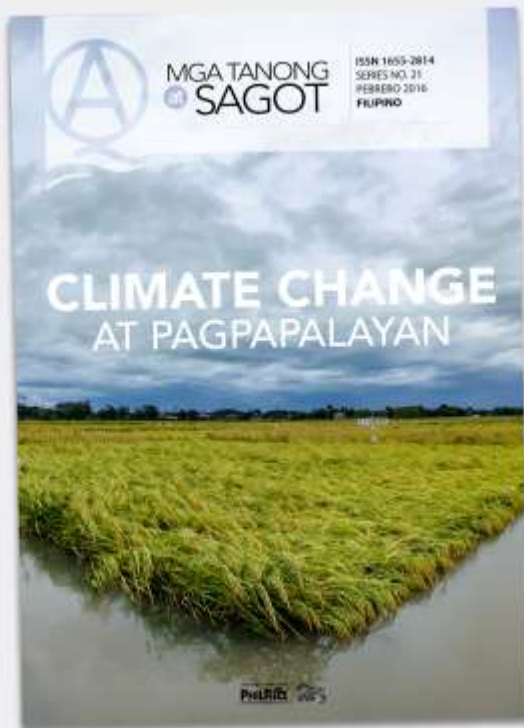


Jeson Candole
Regina Ronquillo
Zenny Awing



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Q&As (Updated)



Jasper Tallada
Ricardo Orge



Mary Grace Nidoy



John Glen Sarol

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Thelma Padolina
Emily Arocena
Susan Brena



Sonny Pasiona



Sonny Pasiona

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Xavier Greg Caguiat
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Roel Suralta



John Glen Sarol



John Glen Sarol

*1,000 copies produced



2016
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Reprints



Myriam Layaoen
Marlon Prado



Marlon Prado

*500 copies produced



Mary Grace Nidoy
Marlon Prado



Marlon Prado

*500 copies produced



2016
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PRODUCTS

RTM Collaterals



Perry Irish Duran

2016
KNOWLEDGE
PRODUCTS

Be RiCEP*ON*SiBLE
Collaterals



Jude Klarence Pangilinan

BRING GOODNESS
TO THE LESS FORTUNATE+++



For every hashtag, the Department of Agriculture will donate a cup of brown rice to different charities nationwide.

#BROWN4good



riceponsableako



Jude Klarence Pangilinan



2016
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Videos

Lead

Ashlee Canilang

Team

Jayson Berto
Sonny Pasiona



Corporate: PhilRice Programs



Corporate: PinoyRice Ad





In agriculture, women are
viewed of less worth than men.

Corporate: GADi Women and farming



Corporate: PhilRice Campaigns





Corporate: Rice Science Museum:
Colors of Rice



Corporate: Rice Science Museum:
Transformations in progress





Gawad Saka: Dr. Roel Suralta and Dr. Riza Ramos





Usapang Magsasaka: Ecological Engineering



Usapang Magsasaka: Kontroladong Pagpapatubig



La Niña kabaliktaran ng El Niño



Technology: Ano ang La Niña?





maraming hirap, pero
mas maraming kita

PhilRice Impact: Getting high on hybrid rice





Infographics: Farmer sources of information



Infographics: Climate Change and Rice Farming





[Infographics: Who is the Filipino Rice Farmer](#)



Infographics: Rice consumption and wastage





2016
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Books

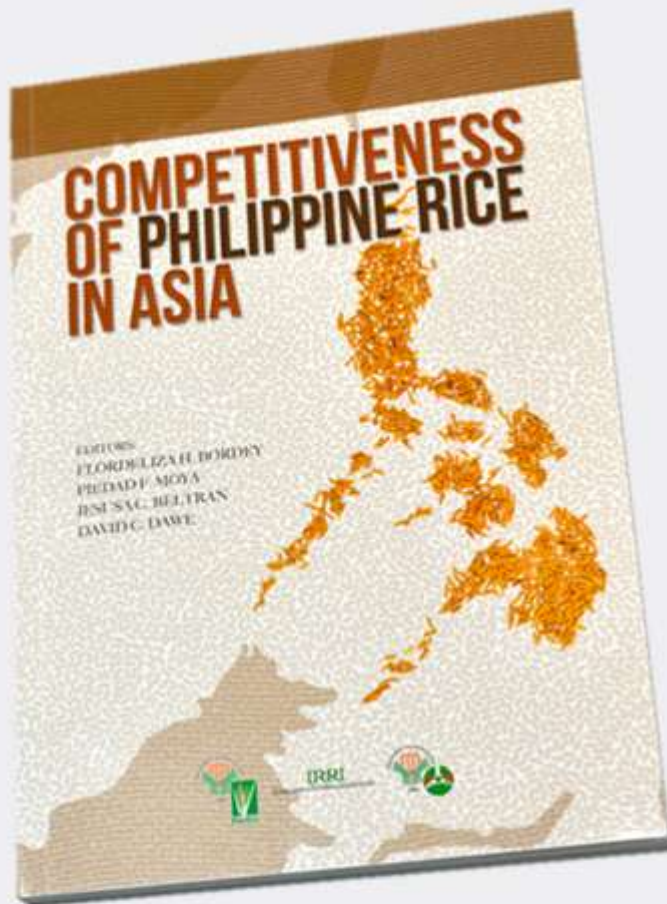


Jaime Manalo IV
Katherine Balmeo
Jayson Berto
Fredierick Saludez



Jayson Berto

*2,500 copies produced



Flordeliza Bordey
Piedad Moya
Jesusa Beltran
David Dawe



Carlo Dacumos

*4,200 copies produced



PhilRice Text Center

0920 911 1398



PhilRice Website

www.philrice.gov.ph

Pinoy Rice Knowledge Bank

pinoyrice.com



rice.matters



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